

WHIN

Marketing & Communications Manager

Request For Information



Wabash Heartland Innovation Network
1281 Win Hentschel Blvd, West Lafayette, IN 47906

info@WHIN.org

WHIN.org/jobs

We are an...

Innovative nonprofit organization devoted to making the 10-county Wabash Heartland region of north-central Indiana the global epicenter of digital agriculture and next-generation manufacturing empowered by smart IoT technology.

We are looking for...

A Marketing & Communications Manager interested in a full-time position on-location to help manage and oversee the execution of our communications, and marketing efforts.

You should be able to...

- Write copy for both internal and external communications
- Oversee email, print, and web communications
- Execute social media marketing plans
- Coordinate press releases and public relations messaging
- Build and maintain relationships with key media contacts
- Manage internal documentation and coms using Google Apps
- Present regular communications metrics to the broader team
- Effectively manage deadlines across a handful of concurrent projects
- Work well within a team and receive feedback constructively
- Interact with other key areas such as design, engineering, and development

You should have...

- Professional job experience in communications, marketing or a related field
- Experience in social media management, copywriting, and administration
- Working knowledge of CRM systems, specifically Hubspot
- Strong written and verbal communications skills
- Strong organizational and critical-thinking skills
- A small-team mentality

You get to...

You will be working with a hardworking and influential team to lead a community-focused non-profit with an unprecedented opportunity to change Indiana with cutting edge Internet of Things innovation.

Interested candidates should send a cover letter, resume, and references of relevant experience to jason@whin.org for consideration.