WHIN Ag Alliance is an exclusive consortium of affiliated agribusinesses in north-central Indiana receiving products and services designed to support and encourage adoption of internet-enabled technologies in order to reduce costs, increase efficiencies, and optimize operations.

WHIN Ag Alliance Members pay:

- **The Sprayer Solution (upto first 50 members)**
  - MSRP: $3,000/sprayer/yr
  - WHIN Ag Alliance Members pay:
    - In 2020: 40% of MSRP ($1,200/sprayer/yr)
    - In 2021 and beyond: 80% of MSRP ($2,400/sprayer/yr)

- **The Farm Solution (upto first 50 members)**
  - MSRP: TBD
  - WHIN Ag Alliance Members pay: FREE in 2020

- **Robotic Soil Sampling (upto first 20,000 acres)**

<table>
<thead>
<tr>
<th>Examples Only</th>
<th>Sampling Only</th>
<th>Labs</th>
<th>Fertilizer Recs</th>
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<tr>
<td>2.5 grid</td>
<td>$4.5–5</td>
<td>$7.5–9</td>
<td>$9–11</td>
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<tr>
<td>5 grid</td>
<td>$3.5–4</td>
<td>$5–7</td>
<td>$5.5–8.5</td>
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<tr>
<td>8 ac zone (var)</td>
<td>$3–4</td>
<td>$3–6</td>
<td>$5–7</td>
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*WHIN Farmers will receive 25% discount on Soil Sampling services only Aug 2020 – July 2021

- **Crop Intelligence via 10–12 field imagery through the season**

  MSRP: Prepay Option: $5/acre/yr or No Risk Option: $6/acre/yr
  - WHIN Ag Alliance Members pay:
    - In 2020: 40% of MSRP
      (Prepay Option: $2/acre or No Risk Option: $2.40/acre)
    - In 2021: 60% of MSRP
    - In 2022: 80% of MSRP


Contact us right away if you’d like to join us at alliance@WHIN.org

WHIN is a not-for-profit 501(c)3 organization funded by Lilly Endowment Incorporated. We exist to accelerate the adoption of IoT technologies in the Wabash Heartland region, support world-class research and education in agriculture and manufacturing technologies, and ultimately to establish the Wabash Heartland as the global epicenter of digital agriculture and next-generation manufacturing. When you WHIN we all win. We’re smarter together.